



The Plant Nutrition Specialists...

**"शोध नाविन्याचा...विश्वास क्वालिटीचा...वचन तत्पर सेवेचे"**





## Why Nutris?

### ▪ **Uncompromising** **Quality**

Delivering only genuine, high-value products that truly benefit farmers.

### ▪ **Integrity & Transparency**

100% honest, clear, and value-based business practices – no fake commitments, no compromises.

### ▪ **Farmer-First** **Philosophy**

Sharing authentic crop nutrition knowledge and building long-term trust with farmers.

### ▪ **Partner-Centric** **Approach**

Safeguarding dealers' interests, avoiding dumping, and ensuring consistent product availability.

### ▪ **Professional** **Yet** **Personal**

Operated with the efficiency of an MNC while maintaining the respect, connection, and values of a local partner.

### ▪ **Rooted in India, Adaptable to Change**

Deeply connected to Indian soil and philosophy, while remaining agile to meet evolving market needs.

## About Us

**Nutris, established in 2010 is a rapidly growing company committed to transforming Indian agriculture through knowledge, innovation, and scientific research.**

We specialize in crop nutrition, with strong expertise in micronutrients, specialty 100% water soluble fertilizers, biostimulants, performance additives, and organic crop protection products — delivering advanced solutions tailored to the needs of Indian farmers.



### **Our Mission**

To be the most valuable and trusted partner in farmer's growth journey by bringing global knowledge, research, and technology to their fields.



### **Our Vision**

To be a leading player in India's speciality plant nutrition space.

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## Brand Promise

**Quality** – Quality & Excellence in everything we do.

**Innovation** – At Nutris, Doing things differently to create meaningful value for our stakeholders.

**Service** – Serving the farmers honestly with Technical Know-how, and plant nutrition knowledge for free.

**Trust** – At Nutris, Trust is foremost above all while interacting with all stakeholders.

## **Business Associates**



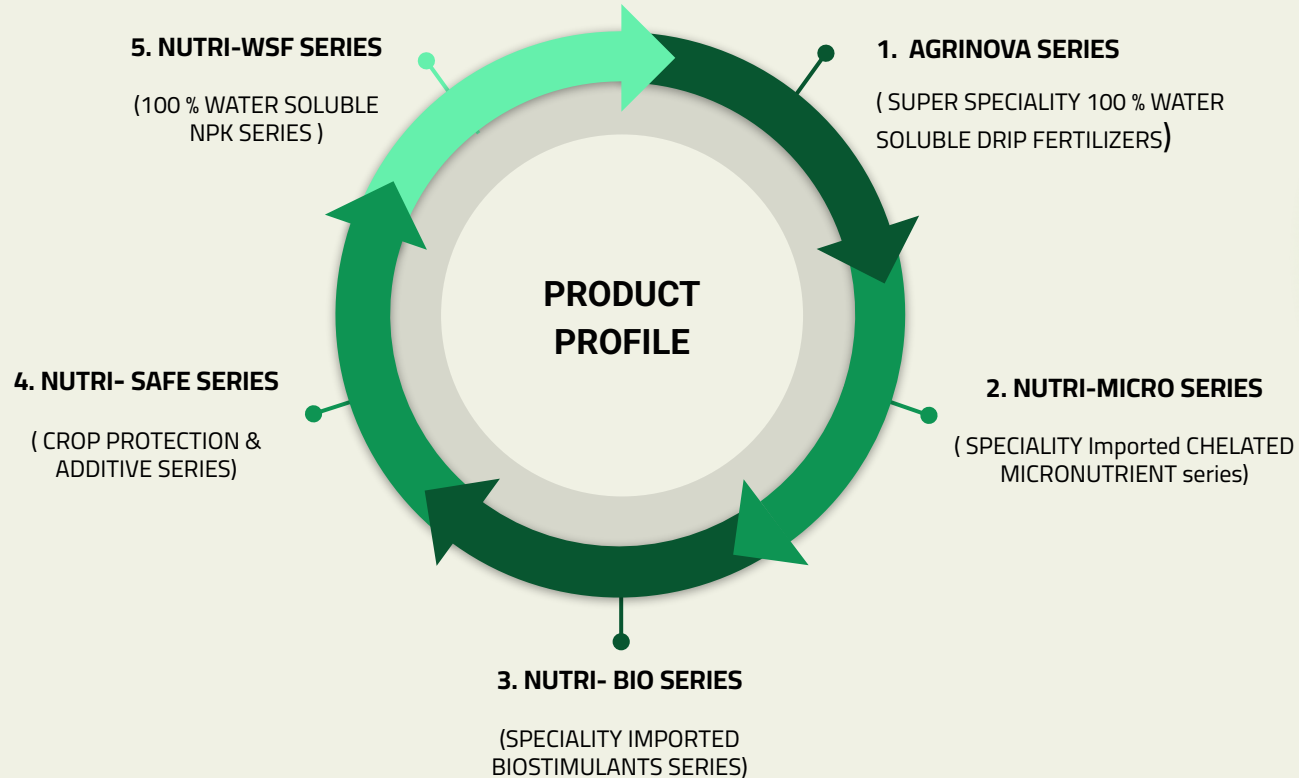
### **Product Sources**

Our products are sourced from globally reputed companies across Belgium, Spain, Jordan, Netherlands, Canada, China, and more — ensuring international-grade quality. Backed by strong R&D and global partnerships, we deliver crop-specific nutrition plans tailored to local agronomic conditions.

**Trusted by lakhs of farmers, Nutris is known for its commitment to quality, innovation, service, and trust.**



# PRODUCT PROFILE



## 'Agrinova' Super Speciality Water-Soluble Fertilizers (Tailor-Made Formula) Based on Microsync Technology

*Even though awareness about water-soluble fertilizers has increased, many farmers still do not get the expected yield due to a lack of knowledge about the right nutrients. Recognizing this, Nutris has developed 100% water-soluble fertilizers with precise macro and micronutrients tailored to each crop growth stage –*  
***That's Agrinova!***



## **Agrinova Super Speciality 100% Water Soluble Drip Fertilizer Series**



### **NOVA-GREEN**

**For branching, vigorous and healthy growth of the crop**

Available Grades

Novagreen - 1 (18:18:18++) - For Grape shoot development

Novagreen - 2 (23:15:15++) - For rapid growth of watermelon, cucumber & vegetables

Novagreen - 14 (NITROMAG) - For fast & healthy crop growth



### **NOVA-YELLOW**

**For early and profuse flowering & Setting**

Available Grades

Novayellow - 1 (11:42:11++) - For pomegranate flowering

Novayellow - 2 (10:40:20++) - For grape setting & drop prevention.

Novayellow - 3 (14:48:00++) - Boosts growth, branching and early flowering



## NOVA-BLUE

**For fruit Sizing and development**

### Available Grades

Novablue - 1 (05:50:20++) - For fruit setting and early fruit development

Novablue - 2 (00:25:41++) - For fruit size, pulp development and weight

Novablue - 3 (00:36:36++) - For fruit size and weight

Novablue - 4 (00:40:37++) - For fruit size, pulp development and weight

Novablue - 7 (10:08:42++) - For fruit size and weight, Specially for tomato



## NOVA-RED

**For fruit ripening, color, weight, keeping quality & shelf life**

### Available Grades

Novared - 1 (05:05:42++) - For ripening, colour, weight & keeping quality of fruits.

Novared - 43 (00:09:46++) - For enhancement of fruit size, colour, weight & quality.



## NOVA-WHITE

**Agrinova Special Purpose Grades**

### Available Grades

Novawhite - 53 (00:60:20++) - Polyphosphate based, low pH, suitable for calcareous soil.

**Packing** 10Kg, 5Kg, & 1 Kg

# NUTRI-WSF SERIES

(Nutris 100% Water Soluble NPK Fertilizer Series)



## ❖ Features

- Nutris 100% Water Soluble Fertilizers are sourced from reputed global manufacturers from Belgium, UAE, Jordan, Spain Etc.
- Nutris 100% Water Soluble fertilizers are High purity, low pH, and low salt index for superior performance.
- Nutris' stringent in-house quality control guarantees consistent product quality in every batch.
- Nutris Fertilizers are free from Harmful salts such as Sodium, Chloride, Bicarbonates, and Carbonates.
- Nutris Speciality Fertilizers are fast dissolving in water.



1. NUTRIS 19:19:19

5. NUTRIS 12:61:00

2. NUTRIS 00:52:34

6. NUTRIS 13:00:45

3. NUTRIS 00:00:50

7. NUTRIS 13:40:13

4. NUTRIS CALCIBOR  
DRIP

8. NUTRIS CALCIUM  
NITRATE

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Packings - 25 Kg, 5 Kg, 1 Kg

# NUTRI-BIO SERIES

(Nutris Speciality Imported Biostimulant Series)



## ❖ Features

- Nutris Speciality Biostimulants are imported from reputed global manufacturers from Italy, Spain, Canada, China, etc.
- All NUTRI-BIO products are proprietary unique Mixtures, developed by NUTRIS considering Indian soil and crop needs.
- All NUTRI-BIO Products are Proprietary formulations & Formulae developed by NUTRIS considering Indian Crop Need.



### Seamax

Fruit Bud & Flowering Booster  
(based on Ascophyllum nodosum)



### Sumogold

Fruit Sizing Biostimulant  
(based on 64% Peptides Polypeptides)



### Radiroot

White root development Biostimulant  
(Humic acid, Fulvic acid and Organic Potash based)



### Cytolin plus

Fruit sizing Fertilizer



### Cytolin drip

Fruit Quality & Sizing Biostimulant  
(Drip Special)



### Carborich

Soil & Plant Health Booster Organic Carbon based  
Biostimulant.

Packing - 1 kg

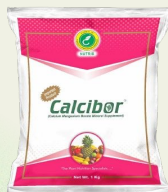
# NUTRI-MICRO SERIES

(Nutris Speciality Imported Chelated Micronutrient Series)



## Features

- Nutris Chelated Micronutrients are Imported from reputed global manufacturers from Poland, Spain, and the Netherlands.
- All products are 100% chelated, ensuring 100% nutrient availability to plants and consistently good results.
- All NUTRI-MICRO products are proprietary unique mixtures — Formulae developed by NUTRIS based on a deep understanding of Indian soil and crop needs.
- All NUTRI-MICRO products are in dust-free microgranular form, ensuring balanced nutrients in every gram of the product.
- All NUTRI-MICRO products are in powder form, ensuring the highest concentration of nutrients and are free from fillers.
- NUTRI-MICRO chelates are available in soil at very high pH, so they are suitable for high pH soils in India.



### Calcibor

Chelated Calcium, Boron and Magnesium  
Oxide Based



### Supercombi

Chelated Micronutrient Mixture-  
Spray Special



### Fertirich

Chelated Micronutrient Mixture- Drip Special



### Zinkbor

Chelated Zinc, Boron and Magnesium  
Oxide Based

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**Packing** - 1 Kg, 500 gm, 250 gm, 100 gm

Fertirich is a chelated micronutrient designed for root application through drip irrigation.

## Features -

### 1. Unique Multi Chelated Formula

- Fully Chelated with  $\text{EDTA}$ , which protects against premature fixation and ensures the plant can absorb and utilise the nutrients rapidly.

### 2. High Stability -

Stability of fertirich in wide pH range of soil ( 2 to 11) ensures quick and complete availability of trace.

### 3. High Compatibility -

Fully chelated and 100% soluble—compatible with all water-soluble fertilizers.

### 5. Drip Special

Formula specially designed for Drip Application.



**Packing - 1 Kg**

## Composition :

Zn - 5.0%, Fe-2.0%, Mn-1.0%, Cu-0.5%, B-1.0%

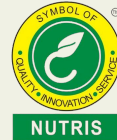
## Dose of Application -

Drip Application - 1 Kg/Acre

# **SUPERCOMBI**

EDTA Chelated Micronutrient Mixture - Spray Special

Supercombi is a premium, highly concentrated micronutrient blend, specially designed for foliar application.



## **Features :**

### **1. No filler**

Dust free micro granular formulation, for safe, hassle free mixing rapid solubility.

### **2. Sulphate Free**

Completely free from sulfates ensure highest absorption and , Free from incompatibility in Mixtures & hard water

### **3. 100 % Nutrients - Highly concentrated**

Concentrated multi micronutrients to preventive and curative treatment of specific deficiencies.

### **4. 100% Chelated and soluble**

All metallic elements are fully chelated with EDTA for rapid and complete plant uptake. The formula is 100% water-soluble, compatible with all foliar fertilizers and pesticides, and specially designed for foliar spray.

### **5. Proprietary Blend-**

comprehensive blend of key micronutrients based on Indian soil requirements to optimise yield potential

### **6. Unique Micro Granulation Technology**

Unique Manufacturing Technology of Supercombi ensures balance proportion of each micronutrient in each gram of product.



**Packing - 1 Kg, 500 gm, 250 gm, 100 gm**

## **Composition -**

Zn - 3.0%, Fe-2.5%, Mn-1.0%, Cu-1.0%, B-0.5%, Mo-0.1%

**Dose of Application - 1 gm/Ltr**

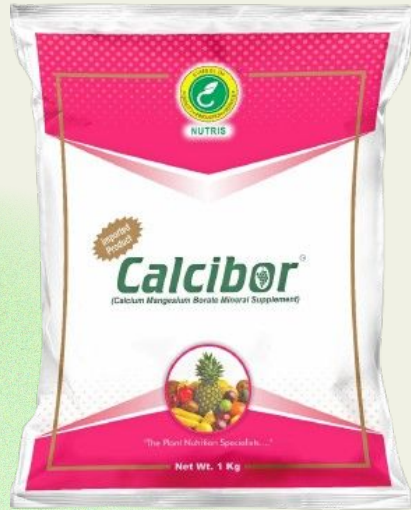
**(Note- Do not spray on pomegranate crop)**

# Calcibor

Chelated Calcium, Boron & Magnesium Oxide Based



Calcibor is a unique nutritional integrator with high nutrient content.



Packing - 1 Kg, 500 gm, 250 gm, 100 gm

## Features-

### 1. 100% Chelated –

Calcium is fully chelated for rapid and complete absorption.

### 2. High Concentration

A powerful blend of Calcium, Zinc, Boron, and Magnesium. Multi-micronutrient formula designed to prevent and correct multiple deficiencies.

### 3. Low Dose

Low Dose, High Impact – Highly effective even at low application rates. Pure nutrients make it more effective than using separate chelated Calcium and Boron.

### 4. Synergistic Effect

Combination of Boron , Zinc, Magnesium & Calcium is highly effective when used combinely.It produces synergistic effect on plant.

## Composition

Ca-7.0%, Zn- 3.0%, MgO- 3.0%, B-2.0%

## Dose of Application -

**Drip Application - 1 Kg/Acre**

**Foliar Application - 1 gm/Ltr**

# Zinkbor

Chelated Zinc, Boron, & Magnesium Oxide Based



Zinkbor is a special EDTA-chelated micronutrient mixture. It boosts fast nutrient uptake.

## Features-

### 1. 100% Chelated –

A powerful blend of Zinc, Boron, and Magnesium

### 2. High Concentration

Multi-micronutrient formula designed to prevent and correct multiple deficiencies.

### 3. Low Dose

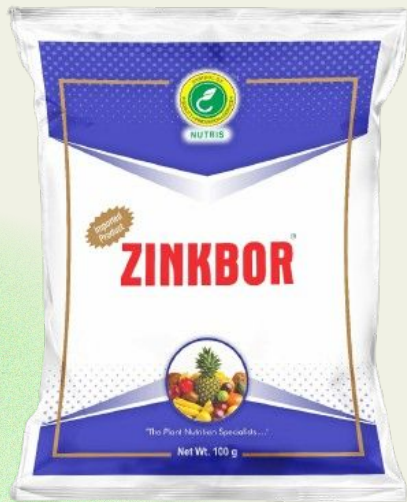
Low Dose, High Impact – Highly effective even at low application rates. Pure nutrients make it more effective than using separate chelated Zinc and Boron.

### 4. Synergistic Effect

Combination of Boron, Zinc & Magnesium is highly effective when used combinedly. It produces synergistic effect on plant

## Product Benefit

- Zinkbor Boosts heavy flowering in fruits and vegetables.
- Prevents flower drop and increases yield.
- Promotes lateral growth and branching.
- Supports vegetative growth even in low temperatures.
- Enhances pollination and early fruit setting.
- Improves fruit uniformity and quality.



Packing - 1 Kg, 500 gm, 250 gm,  
100 gm

## Composition

Zn- 8.5%, MgO-6.0%, B-2.0%

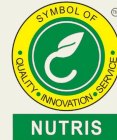
## Dose of Application -

Drip Application - 1 Kg/Acre

Foliar Application - 1 gm/Ltr

# Seamax

Based on Ascophyllum Nodosum



Seamax is extracted from a natural and unique seaweed source.

## Features -

### 1.Cold Process Technology -

Unique Formulation developed by Cold Extraction process, keep all natural ingredients of seaweed intact and make product rich in natural ingredients.

### 2.Highly Concentrated -

Seamax contains Pure Seaweed Extract without artificial hormones or Growth regulators. It do not contain any Filler.

### 3.Unique Formulation -

Unique Microgranular Powder formulation, ensures easy for use, Compatible with most of Fertilizers & pesticides.

### 4.Highly Effective -

Seamax promotes hormonal balance in plants. The endogenous cytokinins in Seamax enhance flowering, fruit bud formation, and crop quality.

### Disease Resistance -

Seamax contains alginic acid, which improves stress tolerance and enhances the plant's disease resistance.



Packing - 250 gm, 500 gm, & 1Kg

### Composition:

Alginic Acid, Auxins, Cytokinins, Gibberellins,  
Vitamins, Amino Acids, Biotin, Organic Potash  
– 18% (derived from natural sources)

### Dose of application -

**Foliar Application-** 2 gm/Ltr

**Drip Application-** 200 gm/100 Ltr

# Sumo Gold

Fruit Sizing Biostimulant



Sumo Gold is the world's purest, most concentrated natural biostimulant.



**Packing - 250 ml, 500ml & 1 ltr**

## Features and Benefits

### 1.Cell Development

Sumo Gold Rich in proline, hydroxyproline, arginine, and glycine—supports water balance, cell wall strength, and chlorophyll synthesis., Enhances absorption and transport of nutrients through chelation by amino acids and short-chain peptides.

### 2.Stress Resistance –

Improves plant tolerance to Environmental stress with nematostatic and antiviral effects.

### 3.Hormonal Balance

Regulates endogenous hormone activity, promoting flowering, fruit set, and ripening—without containing external PGRs.

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### Composition -

Free amino acid & LMW peptides 64%  
Derived from natural source.

### Dose of Application -

Drip Application - 1 Ltr/Acre  
Foliar Application - 2 to 3 ml/Ltr

# Radiroot

White Root Development Biostimulant



**Packing - 250 gm, 500 gm, & 1Kg**

Radiroot is a unique blend of humic acid, fulvic acid, and organic potash.

## **Features -**

### **1.100% Soluble - Residue-Free**

High-quality, premium-grade, 100% water-soluble product that leaves no residue and prevents clogging of drippers in drip irrigation systems, Residue-Free .

### **2.Uniform Microgranular Formulation**

Ensures easy handling and application without sedimentation.

### **3.Rich in Humic Acid**

Humic Acid in Radiroot stimulates the growth of white roots.

### **4.High Fulvic Acid**

Fulvic Acid in Radiroot enhances the absorption of micronutrients and improves their availability to the plant.

### **5.Rich in Organic Potash**

Organic Potash strengthens the plant's disease resistance.

### **6.Sodium Free**

100% Free from Harmful Sodium Salts

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## **Composition**

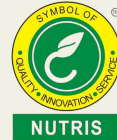
Humic Acid – 60%, Fulvic Acid – 25%, ,  
Organic Potash – 14%

## **Dose of Application**

Drip Application - 500 gm/Acre  
Paking - 250 gm, 500 gm, & 1Kg

# Cytolin Plus

Fruit Sizing Fertilizer



Cytolin is a cytokinin-rich fruit-sizing fertilizer with third-generation plant growth promoters.



Packing - 1Kg

## Benefits

### 1. Cell Division & Elongation

Promotes active cell division and elongation, aiding in better fruit sizing and increased fruit weight. Boosts fruit and vegetable yields by 25% to 35%.

### 2. Fruit Quality

Enhances fruit firmness, sugar content, and overall Keeping quality.

### 3. Disease Resistance

Increases resistance against powdery mildew, Phytophthora, and Pythium infections.

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## Composition

NPK :05:05:42 Fertilizer

## Dose of Application

Spray - 5 gm/Ltr

# Cytolin Drip

Fruit Quality & Sizing Biostimulant (Drip Special)



Cytolin Drip is a biostimulant for fruit sizing and quality enhancement.

## Features

### 1.Cell Nourishment –

Fully nourishes fast-growing fruit cells.

### 2.Yield & Quality –

Enhances production and quality of fruits and vegetables.

### 3.Fruit Development –

Increases fruit size and weight.

### 4.Uniform Maturity –

Promotes even ripening across the crop.



**Packing- 1 Kg**

## Composition -

Cytokinin, Organic Nitrogen – 3%, Organic Carbon – 5%, Organic Potash – 10%, Amino Acids, Vitamin B1, B2. & B6.

## Dose of Application

**Drip Application - 1kg/Acre**

# Carborich

Organic Carbon Based biostimulant



Carborich is a natural organic biostimulant specially designed for vegetative growth.

## Features & Benefits -

### 1. Rich in Organic Carbon -

If organic carbon in soil exceeds 2%, The soil considered as fertile. Carborich helps increase organic carbon levels, improving soil fertility.

### 2. Root & Shoot Development

Promotes healthy and vigorous vegetative growth, Enhances the formation of white roots and Stimulates branching and shoot development.

### 3. Support Microbial Growth

Supplies ready-to-use carbon for beneficial microorganisms, aiding the multiplication of Trichoderma, PSB, and potassium-solubilizing bacteria.



Packing- 1 Kg

## Composition -

Organic Carbon – 15%, Organic Potash – 8%,  
Vitamins, Amino Acids, Gibberellins, Cytokinins.

## Dose of Application

Drip Application - 1kg/Acre

# Activator - 100

Trisiloxane Polyether based Super Spreader



Activator is a new-generation, triple-action product — superspreader, penetrator, and pesticide activator.

## Features

### 1.Highest AI in Market

Activator is the only product containing 100% active ingredients.

It contains Zero Fillers, making it the most concentrated product available in the market.

### 2.NON-IONIC

Compatible with all pesticides and fertilizers; unlike conventional surfactants, it does not reduce pesticide effectiveness.

### 3.Ultra Low Doses

Highly efficient even at ultra-low doses (10 ml per 100 liters of water).

It has very Low Cost Per Acre

### 4.Silicon Based

Activator is based on highly active Silicon, based Trisiloxane polyether

### 5.Super Spreader

Activator drastically lowers the surface tension of the spray solution to 20.5 mN/m at a concentration of 0.1% (wt.), enabling very fast and uniform spreading of agrochemicals over 300 to 500% more area of the leaf surface.

### 6.Penetrator

This penetrating agent helps pesticides absorb through the stomata of leaves, significantly improving efficacy, reducing pesticide usage, and saving costs. It also penetrates the waxy coating of hard-to-control insects like mealybugs and whiteflies, ensuring effective pest control. It helps to protect the Spray from Run-off in Rainy Season.

### 7.Pesticide Activator

It increases the Effectiveness & results of Pesticide & Weedicides.



### Packing

25ml, 100ml, 250 ml, 500 ml, & 1 Ltr

### Dose of Application

Foliar Application - 10 to 15 ml/ 100 Ltr of water



Before

After

# Prolexin

Immunity Booster Fertilizer



Prolexin is a crop protection product based on potassium salt of phosphorous acid.

## Features :

### ▪ No Resistance Development.

Effective even with repeated use, as it does not lead to resistance development in pathogens.

### ▪ Dual Translocation

Unique upward and downward movement within the plant ensures complete systemic protection.

### ▪ Broad Spectrum

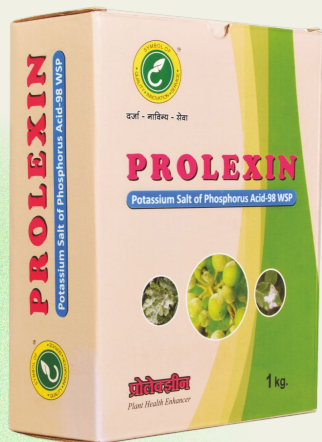
- Highly effective against all types Pythium and Phytophthora fungi.
- Grapes – Downy mildew
- Tomato/Potato – Blights, damping-off in seedlings
- Ginger – Soft rot
- Watermelon/Cucumber – Downy mildew
- Capsicum – Downy mildew, damping-off

### ▪ Systemic Action

Prolexin enters plant cells and triggers the production of phytoalexins—natural defense compounds that enhance the plant's immunity.

### ▪ Preventive Action

Prolexin Protects plant from developing the diseases, by building disease resistance



Packing 1 Kg

### ▪ Dose of Application

- Foliar Application - 2.5 gram/Ltr
- Drip Application - 1 Kg/Acre

### Composition :

Phosphorus (P2O%) - 30%  
K (As K2O)-15 %



## NUTRIS Quality Assurance & Innovation



### Quality Assurance

Nutris follows 4 Step Quality Assurance process to ensure each gram of Product under Nutris Brand to confirm International Quality Standards.

- **Step 1 - Collaboration with World Class Manufacturers**

Nutris has collaboration with reputed manufacturers across the globe. We select our sources through scrutiny of manufacturers.

- **Step 2 - Sampling by Indian Customs**

Nutris Products are Sampled & tested at Indian Customs Clearance by National Fertilizer Laboratory.

- **Step 3 - Internal Raw Material Check**

Every Batch of Raw Material is tested in Nutris Lab & ensures to meet Indian FCO as well as Nutris Specific Quality criteria.

- **Step-4 - Finished Product Check**

Random samples are drawn from finished products by our QC department before dispatch and tested in the Nutris lab or reputed third-party labs for quality assurance.



### Innovation

NUTRIS is committed to continuous innovation, creating real value for farmers through :

- **Product Innovations –**

Developing products that solve crop problems effectively.

- **Crop Problem Solutions –**

Delivering effective, science-based answers to farmers' real challenges.

- **Crop Management Best Practices –**

Ensuring innovative and practical solutions for healthier crops and higher yields.



### **Corporate Office -**

1st floor, "Heera Empire", Above DCC Bank,  
Krishnanagar,  
Satara, 415003 (MH) INDIA



### **Manufacturing Unit -**

Gat No. 171, Satara Mayani Road, AT- Vanzoli ,  
PO - Palashi , Tal -Khatav, Satara 415512  
MAHARASHTRA



### **Distribution Unit -**

Gat No. 865, Kanifnath Road, Near ISMR college,  
Wadaki , Pune, 412308 MAHARASHTRA



# Together Towards Success!



*Innovating for farmers, building trust with quality.*